**NUTCRACKER PLAYBILL ADVERTISEMENTS**

Purchasing a business advertisement in New Orleans Ballet Theatre’s Nutcracker program is a great and easy way to reach thousands of potential customers. This program reaches over 6,500 attendees from our five performances, consisting of family and friends of our performers and many members of the general public from the metro New Orleans area and beyond. This year our performances will be held on Saturday, December 16th at 2pm and 7pm, Sunday, December 17th at 2pm, and Friday, December 22nd at 2pm and will feature a cast of over 150 local children and professional dancers.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Playbill Ads**  **Ad Sizes + Rates**   |  |  |  | | --- | --- | --- | | **Type of Ad** | **Dimensions** | **Price** | | Full Page | 8.5 in x 5.5. in | $1,000 | | 1/2 Page | 4.25 in x 5.5 in | $700 | | 1/4 Page | 4.25 in x 2.75 in | $500 | | Business Card | 3.5 in x 2 in | $350 | | 1/8 Page | 2.125 in x 1.375 in | $250 | | *Ads are black & white, must be*  *pre-formatted to fit the size specifications indicated, and must be camera-ready.*  *Please send all ads to* [*n.o.ballettheatre@gmail.com*](mailto:lisakeller13@gmail.com) *by*  *Friday, December 1st, 2017 .* |

.……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

**Order Form**

**Business Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Phone: (\_\_\_)\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Ad Size:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Total Cost: \_\_\_\_\_\_\_\_\_\_\_\_ Payment Method:\_\_\_\_\_\_\_\_\_\_\_\_\_**

***\*Please make checks payable to New Orleans Ballet Theatre.***

***Credit Card payments can be taken in person or over the phone.\****

**Please send all ads in jpeg or pdf format to** [**n.o.ballettheatre@gmail.com**](mailto:n.o.ballettheatre@gmail.com)

**All Ads must be received by December 1st, 2017.**

**For additional information or questions:**

**Contact** [**n.o.ballettheatre@gmail.com**](mailto:n.o.ballettheatre@gmail.com) **or (504)826-0646**